

# BUSINESS PLAN 2021-2025



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This Strategic Business Plan provides more detailed insights into the planned work of the Kimberley Regional Group, based on the Strategic Community Plan.

The Kimberley region is an incredibly diverse and exciting place, full of opportunity and challenges. Four Shires strive to deliver services that make the region a place that people want to live, develop businesses and become part of the generations that have gone before and are yet to come.

Few would argue that the Kimberley is special, a fusion of cultures, lifestyles and resources that are blended with a spirit that wants to ensure that we pass on the pristine environment we enjoy today.

With all of the promise comes the reality of poor infrastructure and people at risk of being lost to substance abuse, violence and poverty. As a group, the Shires believe such a future should not face anybody in our community, that everybody should have a real opportunity to succeed and thrive. As such we value the creation of role models and programs that enable intergenerational disadvantage to be overcome.

We want to support environmentally sustainable business growth across our diversifying economy and to embrace technology and innovation to become a leader on a global stage.

Ours is not a vision to be bound to the physical, social and economic limitations of the present, but to negotiate a shared pathway towards a future that sustains us and provides boundless opportunities for our children as they grow and mature in to tomorrow's leaders.

## Our People

### Goal 1.

A vibrant community based on equity, inclusion and opportunity for all.

OUTCOME	STRATEGY	ACTIONS
1.1 Substance abuse and associated harm is reduced.	1.1.1 Monitor alcohol and drug abuse indicators across the Kimberley to ensure that it is fit for purpose.	1.1.1.1 Present a report to each meeting of the KRG mapping changes to agreed indicators.
	1.1.2 Advocate for fit for purpose and consistent alcohol management systems in the Kimberley.	1.1.2.1 Meet with relevant Ministers to discuss next steps to reduce alcohol related harm. 1.1.2.2 Meet with State Government officers to discuss next steps to reduce alcohol related harm.
1.2 Kimberley regional health outcomes improve	1.2.1 Advocate for key health equipment, such as dialysis machines, to be available throughout the Kimberley.	1.2.1.1 Correspond and meet with relevant Ministers to discuss timeframes in relation to budget items and election promises.
		1.2.1.2 Promote the need for improved services and equipment through the media, consistent with an approved communications plan.
	1.2.2 Advocate for funding to address preventable health issues, such as dental and hearing.	1.2.2.1 Correspond and meet with relevant Ministers to discuss health issues being experienced in the region.
	1.2.3 Advocate for fit for purpose aged care.	1.2.3.1 Promote the need for improved services and equipment through the media, consistent with an approved communications plan.

## Our People - continued

OUTCOME	STRATEGY	ACTIONS
1.3 Crime is reduced both across the region and by location	1.3.1 Advocate for improved youth services.	1.3.1.1 Consistent with the Youth Strategy, identify priority Youth Services across the region and prepare a Youth Services Priorities document to support Advocacy.  1.3.1.2 Review the need for an update to the Youth Strategy  1.3.1.3 Promote the need for improved services and equipment through the media, consistent with an approved communications plan.
	1.3.2 Advocate for improved management of youth anti-social behaviour including funding for diversion programs.	1.3.2.1 Monitor and report on key data associated with anti-social behaviour of youth.  1.3.2.2 Advocate for funding to be allocated to diversion programs across the Kimberley  1.3.2.3 Monitor funding allocated or committed to the provision of diversion programs across the Kimberley.  1.3.2.4 Promote the need for funding to be allocated to diversion programs, consistent with an approved communications plan.
	1.3.3 Advocate for appropriate youth and adult custodial facilities in the Kimberley.	1.3.3.1 Report on progress in relation to the provision of adult and youth custodial facilities.  1.3.3.2 Develop an advocacy paper in relation to the benefit of youth custodial facilities in the Kimberley, including earlier intervention such as diversion programs.

## Our People - continued

OUTCOME	STRATEGY	ACTIONS
1.4 Towns are vibrant and inclusive with strong participation and volunteering culture	1.4.1 Promote participation in community activities.	1.4.1.1 Provide a link on the KRG website to shire events pages and other relevant sites.
	1.4.2 Advocate for regional funding of supporting programs.	1.4.2.1 Identify grants for promotion of the benefits of participation in community activities.
1.5 School attendance improves with a higher number of students graduating year 12	1.5.1 Advocate for fit for purpose education facilities and pedagogy to improve school attendance and outcomes.	1.5.1.1. Develop and advocacy document to support the provision of fit-for-purpose education facilities and pedagogy.
	1.5.2 Advocate for enhanced post school employment pathways.	1.5.2.1 Develop an advocacy document (in conjunction with 1.5.1.1) to support the provision of enhanced post school employment pathways.
1.6 Fit for purpose housing is available to meet individual and community needs.	1.6.1 Advocate for appropriate housing typology, location and volume to meet the changing needs of the community.	1.6.1.1 Monitor housing availability and affordability.
		1.6.1.2 Advocate for improved housing affordability and availability when stock levels fall below market expectations.

## Our Place

### Goal 2.

Our region will become a leader in creating a sense of place and liveability whilst preserving history, culture and our unique environment.

OUTCOME		STRATEGY	ACTIONS
2.1	Our towns provide a variety of public spaces that welcome local residents and visitors with shaded spaces and safe access.	2.1.1 Advocate for funding to support master planning and urban renewal.	2.1.1.1 Ensure the Infrastructure Prospectus remains up to date. 2.1.1.2 Advocate to relevant Ministers in relation to the Infrastructure Prospectus.
2.2	Our streets are safe day and night and leverage smart technology.	2.2.1 Advocate for fit-for-purpose street lighting and safety equipment such as CCTV.	2.2.1.1 Advocate for CCTV and other safety equipment. 2.2.1.2 Advocate for underground power to avoid potential road crash trauma and reduce the risk after a cyclone event where broken wires may cause harm. 2.2.1.3 Advocate for fit-for-purpose lighting in key areas to avoid anti-social behaviour and harm.
		2.2.2 Advocate for mitigation and reduction of key road safety factors across our region.	2.2.2.1 Advocate for a reduction of cattle in roads reserves that present a danger to drivers on the road, including the use of smart technology. 2.2.2.2 Advocate for road funding to reduce road trauma. 2.2.2.3 Promote road safety initiatives.

## Our Place - continued

OUTCOME	STRATEGY	ACTIONS
2.3 We have liveability attractors including sufficient and fit for purpose recreation areas, aquatic facilities, libraries, sporting facilities and a variety of leisure experiences.	2.3.1 Advocate for funding for liveability attractors.	2.3.1.1 Ensure the Infrastructure Prospectus remains up to date. 2.3.1.2 Advocate for agreed liveability factors across the Kimberley.
2.4 Our regional character endures across generations with culture and a sense of place preserved in our architecture and locations.	2.4.1 Promote the need for the preservation of the unique Kimberley character in future development.	2.4.1.1 Monitor and respond to projects and proposals that could impact negatively on the unique Kimberley character.
2.5 A reduced ecological footprint for the region.	2.5.1 Advocate for recycling services throughout the Kimberley.	2.5.1.1 Work with Shires to identify local requirements and develop an Advocacy document to support the provision of more recycling services.
	2.5.2 Promote opportunities for waste to landfill to be minimised.	2.5.2.1 See grant funding for recycling and diversion education.
	2.5.3 Advocate for and facilitate an integrated waste management plan to limit unlicensed tips.	2.5.3.1 Work with the Department of Communities to support the reduction in unlicensed tips and improve waste diversion.

## Our Place – continued

OUTCOME	STRATEGY	ACTIONS
2.5 A reduced ecological footprint for the region (cont).	2.5.4 Advocate for affordable and reliable energy with a lower carbon footprint.	2.5.4.1 Develop an advocacy paper on energy with that will deliver affordable and reliable energy with a lower carbon footprint.
		2.5.4.2 Advocate for funding of energy with that will deliver affordable and reliable energy with a lower carbon footprint.
	2.5.5 Advocate for improved water quality, use and reuse.	2.5.5.1 Advocate to ensure that the quality of the water is fit-for-purpose
		2.5.5.2 Advocate for innovative and affordable water use minimization and reuse strategies.

## Goal 3.

The potential of the Kimberley as a strong and diversified economy is realised with benefits retained in the region and the opportunity to participate available to all.

OUTCOME	STRATEGY	ACTIONS
3.1 The Kimberley region is prosperous with a diversified and sustainable economy.	3.1.1 Advocate for the infrastructure required to attract and retain business and projects in the region.	3.1.1.1 Monitor the Kimberley Infrastructure Prospectus and update annually. 3.1.1.2 Advocate for agreed infrastructure to attract and retain business and projects in the Kimberley.
3.2 Local businesses and jobs are enhanced through opportunity created through private and government investment.	3.2.1 Advocate for effective "buy local" requirements that meet the needs of the Kimberley and reduces the use of imported temporary and FIFO workforces.	3.2.1.1 Develop an Advocacy Paper on the need for fit-for-purpose buy local policies and procedures that meet the needs of the Kimberley. 3.2.1.2 Advocate to achieve fit-for-purpose buy local policies and procedures that meet the needs of the Kimberley.
	3.2.2 Advocate for local jobs creation in all new projects to reduce reliance on a FIFO workforce.	3.2.2.1 Promote opportunities and benefits in the Kimberley for the use of a local workforce. 3.2.2.2 Monitor and identify current and potential barriers to a local workforce and advocate mitigation of those issues.

## Our Prosperity - continued

OUTCOME	STRATEGY	ACTIONS
<p>3.3 Unemployment is reduced with less people dependent of welfare.</p>	<p>3.3.1 Advocate for enhanced school to work transition programs.</p>	<p>3.3.1.1 Develop an Advocacy Paper on the need for fit-for-purpose school to work transition programs of the Kimberley.</p> <p>3.3.1.2 Advocate for funding for fit-for-purpose school to work transition programs.</p>
	<p>3.3.2 Advocate for educational options which ensure employment appropriate literacy and numeracy skills are attained by all students.</p>	<p>3.3.2.1 Develop an Advocacy Paper for educational options which ensure employment appropriate literacy and numeracy skills are attained by all students.</p> <p>Advocate for funding for educational options which ensure employment appropriate literacy and numeracy skills are attained by all students.</p>
<p>3.4 Infrastructure is fit for purpose and mitigates the isolation of the region for Australian markets whilst maximising proximity to Asian and international markets.</p>	<p>3.4.1 Monitor infrastructure requirements and identify gaps.</p>	<p>3.4.1.1 Review research the into short, medium and longer term Australian and international markets for the Kimberley and infrastructure gaps that may constrain development.</p>
	<p>3.4.2 Advocate for funding of priority infrastructure projects to support access to national and global markets</p>	<p>3.4.2.1 Develop an Advocacy paper on infrastructure barriers for Kimberley access to national and global markets including but not limited ports and airports along with the feeder roads.</p>
<p>3.5 Our infrastructure is protected from known and potential threats.</p>	<p>3.5.1 Advocate for improved protection and recovery from natural and other disasters.</p>	<p>3.5.1.1 Advocate for appropriate processes and timeframes for state responses to disasters including funding for recovery projects.</p>
	<p>3.5.2 Advocate for improved Protection from global threats.</p>	<p>3.5.2.1 Monitor global threats and provide and intermittent report on any increased threat.</p> <p>3.5.2.2 Advocate on the vulnerability of the north of the State to hostile actions towards key infrastructure.</p>

## Our Performance

### Goal 4

As a collective, we will support the delivery of excellence in governance and service delivery that is relevant and of value.

Outcomes		Strategy		Action	
4.1	Shire resources are maximised.	4.1.1	Facilitate shared tendering and contracting where regional benefit can be achieved.	4.1.1.1	Identify projects where shared tendering and contracting processes will be mutually beneficial.
		4.1.2	Advocate to ensure that Shire resources are not eroded.	4.1.2.1	Where potential changes are mooted, advocate to ensure the financial interests and revenue of member shires is protected.
4.2	Shire processes are streamlined and efficient.	4.2.1	Facilitate the sharing of knowledge and understanding between Shires for regional benefit.	4.2.1.1	Create opportunities for officers across Shires to meet on key topics of common concern contained in this Business Plan.
4.3	The region is well placed to be responsive and adapt to change.	4.3.1	Ongoing monitoring enables region wide understanding of trends.	4.3.1.1	Monitor trends and report against an agreed format and interval.